



*City of Oswego
2020 Vision Plan
Update*



***APPENDIX A
College & Community Surveys***

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Appendix A: Community Survey

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Appendix A: Community Survey

Introduction

In June 2010, the City of Oswego conducted a community survey to obtain input on a wide range of issues, ranging from community values and needs to shopping and employment patterns. The survey was one method to obtain feedback and provide direction for the Comprehensive Plan update. The survey was made available to the public through a web-based survey tool and publicized through the City of Oswego’s website, the Palladium Times, and on OswegoCountyToday.com. Results of the survey are further discussed in the City of Oswego 2020 Strategic Plan.

Question #1:

Which are the two most influential factors in your decision to live in Oswego?

| Answer Options | Response Percent | Response Count |
|---|------------------|----------------|
| Born or raised here | 47.5% | 224 |
| Close to friends and/or relatives | 36.7% | 173 |
| Employment opportunities | 32.6% | 154 |
| Desire to live in a traditional small city | 18.0% | 68 |
| Waterfront location | 17.2% | 47 |
| Attended SUNY Oswego | 14.4% | 81 |
| Affordable housing | 10.0% | 20 |
| City school district | 9.5% | 6 |
| Access to trails and recreation opportunities | 4.2% | 85 |
| City services | 1.3% | 45 |
| Other (please specify) | | 59 |
| <i>answered question</i> | | 472 |
| <i>skipped question</i> | | 30 |



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Question #2:

Please indicate whether you strongly support, support, oppose or have no opinion in regards to each of the following statements. The City needs:

| Answer Options | Strongly support | Support | Oppose | Strongly Oppose | No opinion |
|---|------------------|---------|--------|-----------------|------------|
| to encourage the redevelopment of dilapidated or deteriorated buildings | 30.5% | 43.8% | 4.9% | 2.4% | 18.3% |
| to enforce existing commercial design standards | 34.9% | 42.4% | 3.7% | 2.9% | 16.1% |
| to enforce stricter property maintenance standards | 37.0% | 33.7% | 12.2% | 6.1% | 11.0% |
| to protect its natural features | 50.1% | 36.9% | 3.5% | 2.0% | 7.5% |
| to preserve its historic buildings, sites, and structures | 44.0% | 43.1% | 4.3% | 2.2% | 6.3% |
| to encourage more upper story residential and mixed uses in downtown | 58.7% | 32.9% | 3.0% | 1.4% | 3.9% |
| to encourage more mixed use waterfront development | 56.3% | 35.0% | 4.0% | 0.8% | 3.8% |
| to encourage expanded use of the Port area for industrial uses | 61.0% | 33.9% | 1.2% | 1.6% | 2.2% |
| to encourage more commercial and retail development | 67.8% | 28.9% | 0.8% | 0.8% | 1.6% |

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Question #3:

How important do you think the following aspects of the community are to the character of the City of Oswego? Please indicate very important, important, neutral, unimportant, or very unimportant.

| Answer Options | Very important | Important | Neutral | Unimportant | Very unimportant |
|--|----------------|-----------|---------|-------------|------------------|
| Religious institutions | 19.7% | 32.8% | 33.4% | 8.0% | 6.1% |
| Shopping opportunities on east side of Oswego (Wal-Mart, JCPenney, etc.) | 19.7% | 46.5% | 21.9% | 8.7% | 3.2% |
| Shopping opportunities on west side of Oswego (west of W 5th Street) | 30.8% | 40.5% | 20.9% | 6.4% | 1.4% |
| The lighthouse | 50.9% | 29.4% | 13.6% | 4.7% | 1.4% |
| Shopping opportunities in downtown between W and E 5th Street | 39.1% | 45.6% | 12.0% | 2.2% | 1.0% |
| Trails and recreational opportunities | 45.9% | 41.7% | 10.6% | 1.4% | 0.4% |
| Historic buildings and squares | 50.4% | 38.6% | 9.4% | 1.0% | 0.6% |
| School system | 65.6% | 23.5% | 8.7% | 1.2% | 1.0% |
| Health system and medical care | 62.7% | 27.0% | 7.4% | 2.0% | 0.8% |
| Fort Ontario | 63.1% | 28.1% | 6.5% | 1.6% | 0.6% |
| Port of Oswego | 61.5% | 31.1% | 6.1% | 1.0% | 0.2% |
| SUNY Oswego | 70.7% | 22.8% | 4.7% | 1.0% | 0.8% |
| Waterfront | 85.5% | 13.8% | 0.4% | 0.0% | 0.2% |



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Question #4:

If you could allocate your tax dollars, which actions and services do you feel are most important? Please select up to five. Please note, information provided as part of this survey will not impact your City taxes.

| Answer Options | Response Percent | Response Count |
|--|--------------------------|----------------|
| Attracting additional employers to the City of Oswego | 71.9% | 353 |
| Attracting additional commercial and retail development | 52.5% | 258 |
| Attracting industrial development | 47.7% | 234 |
| Attracting additional arts and cultural establishments | 36.9% | 181 |
| Increasing public access to the water | 46.0% | 226 |
| Promoting the City school district | 32.2% | 158 |
| Enhancing and expanding recreational facilities and programs | 38.3% | 188 |
| Improving the appearance of the downtown | 49.9% | 245 |
| Preserving and rehabilitating historic buildings | 34.6% | 170 |
| Improving community marketing and branding | 17.5% | 86 |
| Promoting the City as a destination for tourism and day-trippers | 45.2% | 222 |
| Attracting affordable housing | 14.5% | 71 |
| Other (please specify) | | 60 |
| | <i>answered question</i> | 491 |
| | <i>skipped question</i> | 11 |

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Question #5:

Please state whether you agree, have no opinion, or disagree with regards to the following statements about park and recreation opportunities in Oswego.

| Answer Options | Strongly Agree | Agree | No Opinion | Disagree | Strongly Disagree |
|--|----------------|-------|------------|----------|-------------------|
| There is enough parkland in the City to meet needs | 19.4% | 55.4% | 7.2% | 15.4% | 2.6% |
| There are enough trails in the City to meet needs | 8.2% | 34.5% | 19.8% | 30.4% | 7.1% |
| There are adequate recreation programs available for children (12 and under) | 5.4% | 28.5% | 21.2% | 35.5% | 9.4% |
| There are adequate recreation programs available for teens (13-19 years) | 1.9% | 15.0% | 19.1% | 42.4% | 21.6% |
| There are adequate recreation programs available for adults (20 and over) | 3.0% | 26.8% | 20.6% | 37.0% | 12.6% |
| There are adequate recreation programs available for seniors (over 60 years) | 3.4% | 24.5% | 37.6% | 25.5% | 9.0% |



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Question #6:

Please rate the effectiveness of the municipal services or facilities listed below as in need of significant improvement, some improvement, adequate, better than adequate, or no opinion.

| Answer Options | Needs significant improvement | Needs some improvement | Adequate | Better than adequate | No opinion |
|---|-------------------------------|------------------------|----------|----------------------|------------|
| Library | 1.9% | 6.9% | 43.1% | 42.3% | 5.8% |
| Snow removal | 6.3% | 18.6% | 38.7% | 35.6% | 0.9% |
| Fire protection | 3.9% | 6.5% | 52.0% | 31.4% | 6.2% |
| Seasonal brush removal | 2.6% | 15.8% | 51.5% | 25.0% | 5.1% |
| Police protection | 7.3% | 12.0% | 52.7% | 23.7% | 4.3% |
| Community-sponsored special events | 13.4% | 38.4% | 36.4% | 9.1% | 2.6% |
| Roadway maintenance | 15.8% | 39.7% | 36.1% | 7.6% | 0.9% |
| Parks and recreation | 10.6% | 45.9% | 35.6% | 6.9% | 1.1% |
| Adequacy of downtown on-street parking | 19.2% | 32.5% | 40.5% | 5.8% | 1.9% |
| Adequacy of downtown off-street parking | 22.3% | 32.8% | 34.8% | 5.0% | 5.0% |
| Code enforcement | 25.2% | 33.0% | 26.3% | 4.3% | 11.2% |
| Community beautification | 25.3% | 48.5% | 21.9% | 3.6% | 0.6% |
| City government | 34.7% | 42.7% | 16.7% | 1.7% | 4.1% |
| Economic development | 49.2% | 34.6% | 11.0% | 1.5% | 3.7% |

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Question #7:

Please rate the effectiveness of the private sector services or facilities listed below as in need of significant improvement, some improvement, adequate, better than adequate, or no opinion.

| Answer Options | Needs significant improvement | Needs some improvement | Adequate | Better than adequate | No opinion |
|---------------------------------------|-------------------------------|------------------------|----------|----------------------|------------|
| Groceries and other convenience goods | 49.9% | 35.0% | 13.0% | 2.1% | 0.0% |
| Sidewalk snow removal | 28.9% | 31.7% | 27.8% | 3.7% | 8.0% |
| Clothing | 27.9% | 46.8% | 22.1% | 2.4% | 0.9% |
| Special event facilities | 23.5% | 39.2% | 25.9% | 3.4% | 8.0% |
| Arts, culture, and entertainment | 18.9% | 47.0% | 27.3% | 3.9% | 3.0% |
| Restaurants | 12.8% | 31.0% | 41.3% | 14.6% | 0.2% |
| Garbage pick-up | 12.7% | 14.8% | 46.0% | 8.8% | 17.6% |
| Privately sponsored special events | 11.6% | 33.3% | 32.0% | 1.7% | 21.5% |
| Child care providers | 8.8% | 20.5% | 29.7% | 3.0% | 37.9% |
| Medical offices, including dentists | 6.6% | 22.3% | 55.5% | 12.2% | 3.4% |
| Overnight accommodations | 4.9% | 27.3% | 51.3% | 7.3% | 9.2% |
| Automotive services | 2.8% | 11.5% | 69.7% | 13.5% | 2.6% |
| Personal services, such as banking | 1.7% | 4.5% | 66.2% | 26.7% | 0.9% |
| Home supply and hardware | 1.1% | 9.6% | 64.5% | 24.2% | 0.6% |



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Question #8:

What types of new housing development would you like to see in the City? Check all that apply.

| Answer Options | Response Percent |
|--|------------------|
| Single family homes | 57.5% |
| Townhomes | 45.2% |
| Condominiums | 40.2% |
| Apartments | 18.5% |
| Assisted living | 28.8% |
| Affordable housing | 32.9% |
| Mixed use (apartments over retail or commercial) | 41.1% |

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Question #9:

Do you do the majority of your shopping in the City of Oswego?

| Answer Options | Response Percent |
|----------------|------------------|
| Yes | 65.6% |
| No | 34.4% |

Question #10:

What goods and services are you purchasing outside of the City?

| Answer Options | All | More than 75% | More than 50% | More than 25% | 0 - 25% |
|--|-------|---------------|---------------|---------------|---------|
| Automotive parts and services | 16.9% | 7.6% | 10.0% | 11.4% | 54.1% |
| Shoes and accessories | 14.7% | 32.9% | 18.2% | 14.9% | 19.3% |
| Clothing | 12.3% | 37.2% | 19.0% | 16.8% | 14.7% |
| Medical services | 12.0% | 17.2% | 19.8% | 18.9% | 32.2% |
| Personal hygiene goods | 8.8% | 11.9% | 9.9% | 9.7% | 59.7% |
| Home supply and hardware | 8.6% | 8.3% | 8.3% | 10.4% | 64.4% |
| Groceries | 8.2% | 13.8% | 10.7% | 12.0% | 55.3% |
| Office supplies | 6.3% | 8.2% | 9.1% | 13.4% | 63.0% |
| Drinks away from home (bars and taverns) | 4.3% | 8.9% | 6.4% | 10.7% | 69.6% |
| Food away from home (restaurants) | 2.9% | 18.2% | 20.8% | 25.5% | 32.6% |



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Question #11:

If purchasing goods and services outside of the City, what are the reasons? Choose as many as apply.

| Answer Options | Response Percent |
|---|------------------|
| Quality of goods not available | 60.3% |
| Types of goods and services not available | 78.3% |
| Variety no available | 66.1% |
| Specific store not available | 68.8% |
| Specific service provider not available | 40.0% |
| Lack of parking downtown | 10.7% |

Question #12:

Please indicate the location of employment for all working adults in your household:

| Answer Options | City of Oswego | Town of Oswego | Town of Minetto | Town of Scriba | City of Fulton | City of Syracuse | Other |
|----------------|----------------|----------------|-----------------|----------------|----------------|------------------|-------|
| Adult 1 | 66.5% | 11.3% | 1.4% | 4.3% | 2.5% | 3.4% | 10.6% |
| Adult 2 | 44.1% | 9.1% | 1.8% | 7.0% | 5.2% | 8.5% | 24.3% |
| Adult 3 | 52.1% | 8.3% | 0.0% | 12.5% | 2.1% | 12.5% | 12.5% |
| Adult 4 | 43.8% | 31.3% | 0.0% | 6.3% | 0.0% | 6.3% | 12.5% |

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Question #13:

For all adults over the age of 18 in your household, please check all that apply as related to employment status.

| Answer Options | Response Percent |
|--|------------------|
| Work full-time away from home | 83.1% |
| Work part-time away from home | 20.0% |
| Work full-time at home caring for children | 3.3% |
| Work full-time at home in home business | 2.4% |
| Work part-time at home in home business | 4.0% |
| Retired | 21.6% |
| Unemployed, seeking employment | 7.3% |
| Unemployed, not seeking employment | 2.4% |
| Student | 12.0% |



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Question #14:

Have you ever reviewed the existing Vision 2020 Plan for the City of Oswego?

| Answer Options | Response Percent |
|----------------|------------------|
| Yes | 24.2% |
| No | 75.8% |

Question #15:

If no, why not?

| Answer Options | Response Percent |
|---|------------------|
| Didn't know City had a Comprehensive Plan | 46.9% |
| Don't understand what a Comprehensive Plan is | 2.5% |
| Not sure where to find it | 40.0% |
| Not sure how it relates to me | 10.6% |

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Question #16:

If yes, do you find the document accurately reflects the vision for the future of Oswego?

| Answer Options | Response Percent |
|----------------|------------------|
| Yes | 55.8% |
| No | 44.2% |

Question #17:

If yes, what improvements or changes would you like to see made to the document to make it more user friendly?

| Response Text |
|--|
| Updates on what's been done, what needs to be revised, new additions in light of changes in our community |
| Overall, I feel that economic development follows great educational, cultural, employment & aesthetic opportunities in any city. Actively target & recruit highly educated & culturally diverse populations missing from the Oswego demographic. |
| Develop on natural resources and proximity to major cities such as syracuse, rochester, toronto |
| More Concise |
| Have a TRUE Vision for ALL of the real resident TAXPAYERS. We are taxed and "FEED" to death. |
| stop wasting time and money and just listen to the people! DOERS never did anything worth while in my book!!!! |
| More info in newspaper or Shopper or on the local news. Also, info like this on computer. |
| I think that we should strongly encourage commercial and retail development, but with building and landscaping design standards compatible with the general designs and architecture within the community. Too many big-box stores with little to no landscaping, obtrusive signage and big, ugly parking lots that detract from the community. I like having these stores, but we could have required stronger design standards for the buildings and more attractive parking lot layouts and strategies. |

| Response Text |
|--|
| The document is fine the problem is in the lack of implementation of the plan. The abolishment of the Architectual Review Committee without serious discussion goes against the tenor of the plan. |
| Clear and concise "To Do" list |
| Common Council status reports |
| stronger police presence in downtown and neighborhoods families are getting tired of being told there is nothing they can do about neighborhood problems by police |
| The action plan must be broadly supported by the City, the County, SUNY, the Port, and the Chamber of Commerce. |
| track progress; update the community; |
| Be more comprehensive: address homeless, affordable housing, education needs including low literacy levels |
| have pople read it? |
| Less of it, more direct, less redundancy. Focus on priorities and highest opportunities for success. |
| Provide hard copy, shorter versions at public spaces; ex. library, book-stores, fast food places |



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Question #18:

How long have you been a resident of the City of Oswego?

| Answer Options | Response Percent |
|--|------------------|
| Less than 2 years | 4.7% |
| More than 2, but less than 5 years | 5.4% |
| More than 5, but less than 10 years | 9.8% |
| More than 10, but less than 15 years | 2.5% |
| More than 15 years, but less than 20 years | 4.9% |
| More than 20 years | 50.2% |
| Student at SUNY Oswego | 0.2% |
| Not a City resident | 4.9% |
| Resident of Oswego County, beyond the City | 17.4% |

Question #19:

Are you a:

| Answer Options | Response Percent |
|--------------------------|------------------|
| Year-round City resident | 96.3% |
| Seasonal City resident | 2.9% |
| Temporary City resident | 0.8% |

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Question #20:

If a seasonal resident, how many months per year do you live in the City of Oswego?

| Response Text |
|---|
| 6 months |
| 8 |
| 5 |
| Six, and possibly a permanent move out as kids had to leave. It's boring here and the place looks like a depression city of delapitation. |
| 4 |
| 7months |
| 10+ |
| 5 |
| 6 months |
| 2 months in Scriba |
| Within the County of Oswego- just 8 months |
| 9 |
| 8 |

Question #21:

In what type of housing unit do you live within the City?

| Answer Options | Response Percent |
|--|------------------|
| Single-family detached home | 88.0% |
| Townhouse or two-family home | 4.3% |
| Multi-family / apartment unit | 6.3% |
| Retirement community | 0.6% |
| Upper story unit in mixed use building | 0.9% |
| Waterfront housing | 2.0% |



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Question #22:

How many people reside in your household?

| | Response Percent |
|------------------|------------------|
| Average Response | 2.92 |
| Maximum | 11 |
| Minimum | 1 |

Question #23:

Among the people living in your household, please write the number of people in each age group below:

| Answer Options | Response Average | Response Total |
|--|------------------|----------------|
| Number of children under 5 years of age | .43 | 73 |
| Number of school age children (5-17 years) | 1.10 | 239 |
| Number of adults (18-60 years) | 2.02 | 758 |
| Number of seniors (61 years or older) | .84 | 135 |

Question #24:

Do you own or rent your residence?

| Answer Options | Response Percent |
|----------------|------------------|
| Own | 89.8% |
| Rent | 10.2% |

Question #25:

Which best describes your age?

| Answer Options | Response Percent |
|----------------|------------------|
| Under 18 | 0.4% |
| 18-24 | 1.8% |
| 25-34 | 12.6% |
| 35-44 | 23.8% |
| 45-55 | 32.1% |
| 56-65 | 21.1% |
| 66-74 | 7.2% |
| Over 75 | 1.1% |

Question #26:

What is your households total annual income range?

| Answer Options | Response Percent |
|---------------------|------------------|
| Under \$30,000 | 6.4% |
| \$30,000 - \$49,999 | 16.3% |
| \$50,000 - \$74,999 | 22.5% |
| \$75,000 - \$99,999 | 22.0% |
| Over \$100,000 | 32.9% |



Appendix A: College Survey

Introduction

Over the course of two weeks in June 2010, the City of Oswego administered a survey for students at SUNY Oswego, made available through an online survey tool. The survey asked questions related to goods and services used by students, and sought to gain an understanding of how students spend their time on and off campus. The survey also sought to gain insight into students' perception of both the College and the surrounding community. The results of the survey are further discussed in the City of Oswego 2020 Strategic Plan.

Question #1:

Where do you live while attending SUNY Oswego?

| Answer Options | Response Percent |
|---|------------------|
| On-campus | 51.4% |
| Off-campus, within the City of Oswego | 30.8% |
| Off-campus, within the Town of Oswego | 8.6% |
| Off-campus, outside of the City or Town of Oswego | 9.3% |

Question #2:

Where do you obtain most of your goods or service related needs (i.e. medical check-ups, groceries, dining, school supplies, etc.):

| Answer Options | Response Percent |
|--|------------------|
| On-campus | 19.9% |
| Off-campus, in walking distance | 6.3% |
| Off-campus, within a 5 to 10 minute drive | 61.1% |
| Off campus, greater than a 10 minute drive | 12.7% |

Question #3:

How often do you walk off-campus for goods, services, or recreation?

| Answer Options | Response Percent |
|----------------|------------------|
| Daily | 28.5% |
| Twice a week | 16.6% |
| Weekly | 24.9% |
| Monthly | 29.9% |



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Question #4:

What off-campus businesses do you frequent most? Please list up to 5.

| Business 1 | Business 2 | Business 3 | Business 4 | Business 5 |
|-----------------------|-----------------------------|-----------------------|---------------|-----------------------------|
| walmart | mcdonalds | | | |
| subshop | alleycats | the sting | cams | walmart |
| Wonton House | Fastrac | Sub Shop | Price Chopper | Byrne Dairy |
| Price Chopper | Paul's Big M | Oswego Comic Shop | Big Lots | Won Ton House |
| Walmart | Price Chopper | Oswego Sub Shop | Bank | |
| Fast Trac | Wal-Mart | P and C | | |
| wal-mart | fast trac | | | |
| walmart | byrne and dairy | price chopper | fast track | |
| House of Thai | Price Chopper | Andrew's Wine Cellar | Walmart | |
| walmart | big M | price chopper | byrne dairy | paura's liquor |
| Price Chopper | Wal-mart | Fastrac | | |
| Fastrac | Big M | C's | Pricechopper | Various bars |
| Wal-Mart | Price Chopper | Jcpenny | Fajita Grill | Pit Stop Gas Station |
| Wal Mart | Dollar tree | Lowes | Big M | Hardly any local businesses |
| Walmart | Price Chopper | | | |
| Wal-mart | McDonalds | Subway | Pizzavilla | |
| Furdi's Modular Homes | Bills Barbershop | Big M's Grocery Store | Price Chopper | Wal-Mart |
| Price Chopper | Fast Trac | | | |
| fastrac | garofalo's house of sausage | oswego cinema 7 | walmart | price chopper |
| price chopper | walmart | fastrac | kinney's | subway |
| gas station | liquor store | big ms | mc donalds | walmart |
| price chopper | walmart | gas station | | |
| Big M | Price Chopper | Kinney Drug store | Byrne Dairy | |
| Walmart | Price Chopper | | | |
| Price Chopper | Aldis | Wal-Mart | Byrne Dairy | Tim Hortons |
| Walmart | McDonalds | | | |
| Wal-Mart | Price Chopper | Subway | | |
| Oswego Sub Shop! | Oswego 7 Cinema | Rite Aid | Wal-Mart | |
| Walmart | 24-Hr Walmart | Kraftees | Dominoes | Zonies |
| wonton house | | | | |
| Walmart | Kinney Drugs | Big M | Stewerts | Aldi's |
| Price Chopper | Walmart | Fastrac | Kinney's | |

Question #5:

How much money, on average, do you spend off-campus each week?

| Answer Options | Response Percent |
|-----------------|------------------|
| \$0 - \$25 | 41.4% |
| \$26 - \$50 | 32.1% |
| \$51 - \$100 | 17.4% |
| More than \$100 | 9.1% |

Question #6:

Where do you do the majority of your studying?

| Answer Options | Response Percent |
|----------------------------|------------------|
| On-campus, where you live | 39.0% |
| On-campus, at library | 23.8% |
| On-campus, other | 4.2% |
| Off-campus, where you live | 32.3% |
| Off-campus, other | 0.7% |

Question #7:

Are you currently employed?

| Answer Options | Response Percent |
|-----------------|------------------|
| No | 39.7% |
| Yes, on-campus | 36.2% |
| Yes, off-campus | 24.1% |



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Question #8:

If you are employed during the academic year, how many hours per week do you work?

| Answer Options | Response Percent |
|----------------|------------------|
| 0-5 hours | 25.6% |
| 6-10 hours | 23.7% |
| 11-15 hours | 13.6% |
| 16-20 hours | 19.0% |
| 21-30 hours | 9.2% |
| Over 30 hours | 8.9% |

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Question #9:

What types of student services would you like to see made available by the College or surrounding communities?

Response Text

better food places. olive garden, applebees

Better employment opportunities that are not dictated by income. I was turned down for jobs because of my parents' income, so I was unable to find work to pay for things I need.

Better Transportation, more entertainment, better shops and attractions

If you look at Syracuse, they have a commercial strip right next to the college with tons of restaurants, book stores and other services that college students would enjoy. I hate eating on campus. Auxilliary Services is just an awful vendor. Everything they sell is overpriced, they are deaf to complaints, and they treat their customers like garbage. I would love for their to be a book store and a strip of restaurants just a few blocks from the college, closer than the few (Kraftees, Subway, etc.) that are there now.

Somewhere to buy clothes and other needs close to campus.

Closer walking distance to variety of shops/eateries. Campus only offers Auxilary Services, they are good, but they are not variety and charge high prices.

Multicultural Affairs

More food

employment services

Potential discounts to students, support from outside businesses.

basketball courts, an arts theater

on campus grocery store would be great

more bus service

more parking for commuters

Laundry Services for off-campus students. I would gladly pay a yearly fee over coin operated laundry!!

anything

Free gym/fitness center membership to SUNY Oswego students.

Longer hours at Mary Walker Health Center

Public-works programs for college students attending in the summer... Parks & Recreation, clean-up, mowing lawns, etc.

free shuttles from bars to campus or bars to your house

PET FRIENDLY OFF CAMPUS HOUSING

Pleased with current activities

More bus runs into town, especially on Sundays!

bars

nature recreation

more hang out spots, and more accessible food spots



Appendix A: College Survey

Question #10:

Is community involvement – in the form of volunteering or service-based learning – part of your current extra-curricular activities?

| Answer Options | Response Percent |
|----------------|------------------|
| Yes | 38.4% |
| No | 61.6% |

If yes, please specify:

- we volunteer for lacrosse
- Mentor Oswego volunteer and coordinator
- I do volunteer work for the Rural and Migrant Ministries of Oswego County, sometimes I give nature tours to school children who visit Rice Creek.
- Internship with Even Start
- Hart Hall
- First Year Peer Advisor - requires 10+ hours of community service
- Mentoring Program
- Dock-Day community service for the Technology education
- hug day, other campus events
- I am Mu Beta Psi's service coordinator, and am always looking for more service opportunities.
- need to do service learning and internships for majors, but also did more hours than needed
- Fundraisers for our Meteorology Club.
- I volunteer at a soup-kitchen, St. Mary's
- fraternity park clean ups
- working in high school, soup kitchen, churches, etc
- Adopt-a Grandparent, Mentor Oswego, Relay for Life
- Adopt-A-Grandparent and an Internship with the Alumni Office
- I work with the Outpouring Church on several projects, as well as other minor volunteerin
- Im in Delta Sigma Phi, we take part in many on and off campus community service events each semester
- toilet talk distribution, fort ontario volunteer work (shame it was closed) organized clean up of the lake
- SAVAC Ambulance Corps
- Adopt-a-Grandparent
- Salvation Army - Serving Breakfast, Fire Dept (Minetto)
- SAF House

Appendix A: College Survey

Question #11:

What types of volunteer or service-based activities would be of most interest to you?

Response Text

EMS, Healthcare, Community Policing

those working with children, adolescents, and schools

Habitat for humanity

VITA

Helping kids or elderly.

Human Services

Clean up projects (littering, etc),

March of Dimes, Relay for Life

Adopt a Grandparent

Animals

none

outreach programs to the community, car washes, bottle drives

helping kids in the area

anything

Clean-up along Oswego streets.

child care, environmental projects

Coaching or Assistant Coaching

Environmental

none

Habitat for humanity....

Those that help animals

Animal Shelter help. working with animals. Volunteering with schools, and mentoring programs (Big Brothers, Big Sisters) would be wonderful too!

Habitat For Humanity, Food Pantry, Animal Care

working with people

nature related... animal shelter

none

something to do with kids



Appendix A: College Survey

Question #12:

Why did you choose SUNY College at Oswego for your academics?

| Answer Options | Response Percent |
|--|------------------|
| Scholarship | 12.5% |
| Cost of education | 17.1% |
| Educational programs | 34.3% |
| Friends attending | 3.1% |
| Near family | 7.8% |
| In hometown | 4.4% |
| Small city atmosphere | 1.8% |
| Location (not related to friends / family) | 8.6% |
| Other | 10.4% |

Question #13:

How would you rate your sense of belonging to the surrounding community?

| Answer Options | Response Percent |
|--|------------------|
| I don't feel connected to surrounding City/Town | 21.6% |
| I feel somewhat connected to surrounding City/Town | 46.6% |
| Area feels like my home away from home | 26.0% |
| Other | 5.7% |

Question #14:

Do you plan to remain in the City of Oswego, or surrounding communities, following graduation?

| Answer Options | Response Percent |
|----------------|------------------|
| Yes | 11.8% |
| No | 60.4% |
| Don't know | 27.8% |

Question #15:

If no, why are you choosing to leave the area?

| Answer Options | Response Percent |
|---------------------------------------|------------------|
| Attending graduate school | 28.9% |
| No job opportunities | 39.8% |
| Have secured job in another community | 5.7% |
| Moving back to hometown | 25.6% |



Appendix A: College Survey

Question #16:

What factors are most influential in your decision to stay or leave the area? Please describe.

Response Text

Jobs and family

Employment Connections

family and job opportunity.

MONEY, if i go back home its cheaper

Grad schools, weather, family

Jobs, excitement, close to city with attractions, etc

The city is boring

Job Outlook

Jobs

Whether or not anything actually happens in this town. My hometown had more stuff to do than this.

Due to the hardships of dorm life, and attending graduate school.

My area of expertise is primatology and there are no known non-human, wild primate populations to study in North America.

Grad school - I would like to return to Oswego after I finish grad school.

no jobs, no culture, no stability, nothing to connect me

my family, my jobs are in my home town, my church

job opportunities

people

lack of jobs, and size of community

I'm getting married, and my fiancee and I have decided to stay close to Oswego because we're close to the school.

lack of young people

the people

Community-specific events/activities (i.e. HarborFest)

Jobs and living space

want to get my Masters in Social Work

Not many job opportunities in Oswego

Can find more of the jobs I want in my hometown.

No jobs. No culture. No night-life (aside from getting drunk). Oswego is a lackluster town based on drinking. Get some art festivals, music, anything somewhat diverse.

Question #17:

How could the quality of life within the City of Oswego be improved?

Response Text

get rid of the weird townies, add more food places

more job opportunities, or more paid internship opportunities. why aren't you working more closely with Constellation Energy and Novellis, big businesses in our backyard?!

Employment opportunities

The way the roads are seem dangerous

More events, more interesting things happening.

Dorm life can be improved, by the other people living there can be more respectful and not to damage anything.

The biggest problem I have seen in Oswego (and more so in Fulton) is education. I have seen a lot of broken homes, abusive relationships, domestic violence and drug and alcohol abuse in Oswego and Fulton. This could be alleviated through better education, early prevention, and better police enforcement. The police refused to do anything about the drug dealer in my girlfriend's apartment complex because they said the only way they can arrest him is if he sells directly to an undercover officer and he wasn't a big enough dealer for them to send someone over. This is deplorable. If you want to improve with quality of life, start with police corruption and stricter law enforcement.

enrich the culture, provide some more variety in the local establishments, boost the economy, etc.

develop infrastructure - there are no jobs, so people who live there look very miserable

Houses need much improvement, over all cleanliness of city.

More recreational options. You can only go bowling and to the movies so many times.

improve town/gown relations

people being nicer

Renovate some of the buildings along Bridge Street.

beautifying the city, encouraging youth do get involved more with school/community, promoting assistance of those who are living close to or within the level of poverty

Get a loan from the federal government

Music Festivals, concerts, art exhibitions, ANYTHING. The farmer's market is the ONLY example I can come up with for something to do at night (excluding drinking).

less strict cops

Clean up the city, improve traffic

make more jobs available, allow new businesses in, help these new business grow.

Fix the ROADS! Lots of potholes stink. And all the construction on the bridge creates a ton of traffic! :(

closer stores towards west campus

More pet friendly, dog parks....

Work more on city beautification

nothing its great



Appendix A: College Survey

Question #18:

How would you rate your overall experiences associated with the City of Oswego?

| Answer Options | Response Percent |
|----------------|------------------|
| Excellent | 14.8% |
| Good | 60.9% |
| Fair | 19.7% |
| Poor | 4.7% |

What had the greatest influence on your answer?

the bars

HarborFest

The amount of activities to do around Oswego could be higher, but the people are very friendly and it is a nice town

Community

People living in the city.

Fun times in town with friends

How dull and lifeless the town is.

Despite the problems I've had, I am genuinely fond of Oswego. I became closely involved with helping schoolchildren and poor families and I have a real sense of belonging and community. I will miss it when I leave. I adopted a dog from my neighbor (who abandoned it) and I have a wonderful girlfriend from Oswego (who has been through nothing but abusive relationships). I have developed close ties to the area. I love the beauty of the forests and wetlands. I walk my dog at Battle Island and on Seneca Hill and Rice Creek. Oswego is like any other place with good and bad. I hope you are successful in bringing out the good and minimizing the bad.

Harborfest - I didn't know how big Harborfest really is, it was a great bonding experience with the community

the teachers and my friends

Coming to the school from a city like Syracuse.

My friends there...or my true friends.

Vicinity of many buildings to the college.

small atmosphere-homelike

Students and faculty at SUNY Oswego

I was able to live off-campus for a good price so I didn't have to work, and the school was very nearby.

There's nothing to do. The people are ignorant, rude, and dirty. They hate college students, and we hate them.

The college environment

Living there.

The fact that everything is open late and I like to stay up late. Back home everything closes by 10pm

Social Life

Being next to the lake which is gorgeous